

From: Paul Carter, Leader of the Council
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To: Policy & Resources Cabinet Committee
15 January 2016

Subject: Strategic Statement outcome measures baseline report

Classification: Unrestricted

Summary: A set of outcome measures will be used to track progress against the outcomes in the Strategic Statement through an annual report to County Council. This report provides a baseline position for the measures so that the direction of travel can be measured for the first annual report.

Recommendations:

The Committee is asked to:

(1) NOTE the baseline report for the Strategic Statement outcome measures

1. INTRODUCTION

1.1 KCC's Strategic Statement 'Increasing Opportunities, Improving Outcomes' was approved by County Council in March 2015.

1.2 The Strategic Statement reflects the need for KCC to become a different type of council over the next five years, and is strongly outcome-focused. It sets out three strategic outcomes:

1. Children and young people get the best start in life
2. Kent communities feel the benefits of economic growth by being in work, healthy and enjoying a good quality of life
3. Older and vulnerable residents are safe and supported with choices to live independently

1.3 The strategic outcomes are underpinned by 20 supporting outcomes.

2. MEASURING PROGRESS

2.1 There is a commitment in the Strategic Statement to report on progress against the outcomes through an annual report to County Council. The first annual report will go to County Council in September 2016.

2.2 Reflecting our move to an outcomes-based approach, the annual report will use a broad evidence base to provide a rounded narrative about the progress we are making. This will include the use of contextual information, surveys of residents, providers and partners and outcome measures.

2.3 The Strategic Statement identified a series of suggested measures against each supporting outcome in order to monitor our direction of travel. Measures were selected that are robust, readily available and already regularly monitored in order to avoid creating additional reporting burdens. This will also allow us to compare progress against the national results where possible or compare with the South East and our statistical neighbours.

3. BASELINE POSITION

3.1 The basket of suggested measures set out in the Strategic Statement has been reviewed and updated as necessary to ensure that we will be drawing on the most meaningful and appropriate measures that are currently available. Where necessary changes have been made to the measures suggested in the Strategic Statement, this is explained in the final two pages of Appendix 1.

3.2 The revised set of measures will be used in the first and subsequent annual reports, subject to any updates that are required if data sets change or more appropriate measures become available.

3.3 In order to provide a starting point from which the direction of travel can be measured for the first annual report, a baseline position has been provided for each of the measures, in Appendix 1. This has been produced by Strategic Business Development and Intelligence.

3.4 The baseline uses the most recently available data and provides a comparison to the national picture where possible.

3.5 A small number of measures are still being developed and will be available in time for the first annual report.

4. RECOMMENDATIONS

4.1 The Committee is asked to:

(1) NOTE the baseline report for the Strategic Statement outcome measures

Appendices:

Appendix 1: Baseline report for the Strategic Statement outcome measures

Background Documents: KCC's Strategic Statement 'Increasing Opportunities, Improving Outcomes'

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